



Program Development for Adult Learners

Become a better adult educator with this ONLINE certificate program.

Develop and deliver effective training with PDAL ONLINE

Program description: Program Development for Adult Learners is professional development for you, your employer, and the people you educate. It was designed for those who develop and/or deliver teaching and training to adults including instructional designers, program planners, curriculum developers and evaluators. PDAL is an industry-leading program for those working in higher education, community development, and workplace learning and development.

Skills and Competencies: Learn what you need most. Choose elective courses best suited to your career path. Select your applied project in core courses. Learn to instruct or train adults; develop, facilitate or coordinate training or education programs in business, industry, government, institutions or community organizations; provide support services to adult education; and design educational materials for adults.

Program Length: 1 to 5 years, part-time

Delivery: Online

Fees: \$3,590 total course fees (includes \$100 non-refundable application fee)

Credential: Earn a University of Manitoba Certificate in Program Development for Adult Learners.

Professional Development: CPHR Manitoba members can earn professional development hours by completing courses in this program.





“PDAL is practical, so students can neatly take the ideas and apply them to the work they do. Students are trained for the classroom and beyond.”

- Maria Antaya, Instructor

PROGRAM DEVELOPMENT FOR ADULT LEARNERS CERTIFICATE PROGRAM OVERVIEW

Register for course(s) now.

Study course by course. Course fees due at time of registration.

Apply to the program at any time.

Applications are open.

Application Form

Length of program

210 contact hours

Required Courses (138 contact hours)

- PDAL 0100** Adult Learners (18 contact hours)
- PDAL 0110** Program Design (18 contact hours)
- PDAL 0120** Needs Assessment (18 contact hours)
- PDAL 0130** Facilitation and Instruction (18 contact hours)
- PDAL 0140** Technology in Learning (18 contact hours)
- PDAL 0150** Diversity and Accommodation (18 contact hours)
- PDAL 0160** Program Evaluation (18 contact hours)
- PDAL 0170** Applied Project (12 contact hours)

Elective Courses

(72 contact hours minimum requirement)

- ADED 0230** Coaching and Counselling Skills: Enhancing Adult Learning and Performance (36 contact hours)
- ADED 0250** Adult Literacy: From Theory to Practice (36 contact hours)
- CHRD 0110** Advising Essentials (25 contact hours)
- CUCA 0102** Mission, Culture, and Governance in Higher Education (25 contact hours)

CUCA 0106 The Role of Student and Student Needs (25 contact hours)

CUCA 0116 Leadership (25 contact hours)
EDTC 0530 Instructional Design for E-Learning (36 contact hours)

EDTC 0540 Instructional Systems and Learning Technologies (36 contact hours)

EDTC 0550 Foundations of Teaching Online (36 contact hours)

EDTC 0560 Using Technology for Teaching and Training (36 contact hours)

HRM 0130 Employee Communication and Coaching (18 contact hours)

LDRS 0510 Learning for Leaders in the 21st Century: Developing Personal Leadership (36 contact hours)

LDRS 0530 Leading Organizational Change (36 contact hours)

MGMT 0202 Staff Training and Development (30 contact hours)

MGMT 0520 Excellence in Communication (36 contact hours)

MGMT 0500 Project Management Essentials (36 contact hours)

PDAL 0190 Special Topics in Adult Education

Course information is subject to change without notice. For the latest information, check our website.

UMExtended.ca/Program-Development-For-Adult-Learners