

A photograph showing a person's hands holding a pen and pointing at a document with a pie chart and bar graphs. In the background, there are stacks of books and a laptop. The image is partially obscured by a dark blue banner containing text.

Business Analysis

One of the first ONLINE Business Analysis certificate programs in Canada offered in academic partnership with the International Institute of Business Analysis (IIBA)

Learn the tools and techniques of Business Analysis ONLINE

Program description: Business analysis is one of Canada's top in-demand jobs in a growing profession. Today's business analyst enables change in businesses and organizations, by defining needs and recommending solutions that deliver value to stakeholders. Identify business needs and facilitate effective solutions using the tools and techniques of business analysis, with the Business Analysis Book of Knowledge (BABOK) as your textbook, and experienced business analysts to guide you. Prepare to make a difference in the business world and transform your career with the potential of business analysis. You'll emerge with valuable technical and soft skills, moving closer to coveted IIBA designation.

Credentials: Business Analysis certificate from the University of Manitoba, and the opportunity to earn a credential from the International Institute of Business Analysis (IIBA)

Prepare for certification: Prepare to pass the IIBA certification exams with this new comprehensive online program.



Extended Education



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PROGRAM OVERVIEW

BUSINESS ANALYSIS CERTIFICATE

Core Courses

BUAN 0100: Business Analysis Fundamentals
BUAN 0110: Planning & Monitoring
BUAN 0120: Elicitation & Collaboration
BUAN 0130: Requirements Life Cycle Management
BUAN 0140: Strategy & Enterprise Analysis
BUAN 0150: Solution Assessment & Validation
BUAN 0160: Agile Business Analysis
BUAN 0170: Business Case Development Project
MGMT 0520: Excellence in Communication

Elective Courses

BUAN 0180: Business Process Modeling & Improvement
BUAN 0190: Systems Design & Testing
BUAN 0910: Special Topics: Business Analysis IT
BUAN 0920: Special Topics: Indigenous Business Perspectives & Practices
LDRS 0510: Learning for Leaders in the 21st Century
LDRS 0530: Leading Organizational Change
MGMT 0150: Project Management
MGMT 0110: Organizational Behaviour
MGMT 0122: The Practice of Change Management
MGMT 0130: Canadian Business Law

PROGRAM BENEFITS

Learn the tools of business analysis

Earn valuable technical skills. Learn business analysis industry methods, tools, and skills with the Business Analysis Book of Knowledge (BABOK) and experienced business analysts to guide you.

Learn the techniques of business analysis

Earn valuable soft skills. Enhance communication, collaboration, critical thinking, active learning, and problem-solving abilities to become a more capable business analyst.

Industry resources

Business Analysis Book of Knowledge (BABOK) and experienced business analyst program consultants, content providers, instructors, and resources

Prepare for IIBA certification exams

Become better prepared to write International Institute of Business Analysis (IIBA) certification exams (<https://www.iiba.org/certification/core-business-analysis-certifications/>)

A PROGRAM FOR YOU

- To start a career in a promising profession
- When it's time for a career change with professional opportunity
- To get ahead in your organization and pursue emerging opportunities
- As a business, IT, or any other professional looking to learn business analysis and apply it in your work
- As a business analyst looking for formal training and a university credential

DEVELOP YOUR COMPETENCIES SUPPORTING BUSINESS ANALYSIS

Critical thinking and problem solving including analyzing business systems, problems, goals, and results

Behavioural characteristics including adaptability, facilitation, leadership, organization

Business knowledge including business experience, knowledge of industry/organizations, solution and methodology knowledge

Communication and interaction skills including listening skills, collaboration, verbal, non-verbal, and written communication

LEARN BUSINESS ANALYSIS

As a business analyst, you'll be a professional communicator who solves problems, thinks critically, analyzes processes and situations, and represents information visually through process modelling.

UMExtended.ca/Business-Analysis



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